

to first approximation b-quark is free

systematic expansion about $\frac{\Lambda_{\text{QCD}}}{m_b} \ll 1$ limit

"Heavy Quark Effective Theory (HQET)"

leading term $\langle X_c | c^\dagger \bar{\sigma}^\mu b | B \rangle \approx \langle c | c^\dagger \bar{\sigma}^\mu b | b \rangle = \bar{u} \gamma^\mu P_L u$

$\Rightarrow \Gamma_{B \rightarrow X_c \ell \bar{\nu}} \propto |V_{cb}|^2 \cdot \text{known stuff (like } \mu\text{-decay)}$

\Rightarrow extract $|V_{cb}|$.

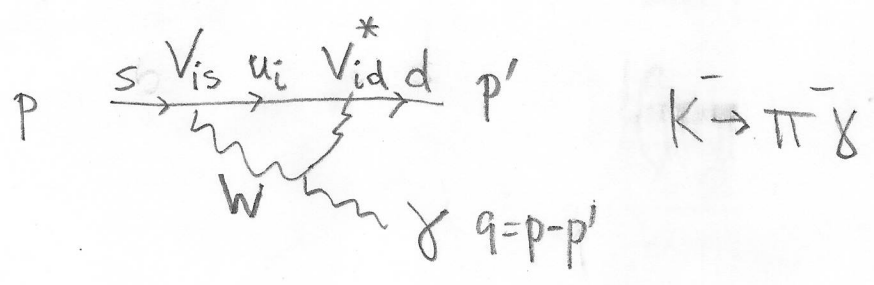
note: $\propto \frac{m_b^5}{m_w^4} \leftarrow$ what value for m_b ?

pole mass?

$\overline{\text{MS}}$ mass?

B-meson mass?

Indirect example: a FCNC: $b \rightarrow s \gamma$ $\frac{uct}{b \rightarrow s \gamma}$
 $B \rightarrow X_s \gamma$

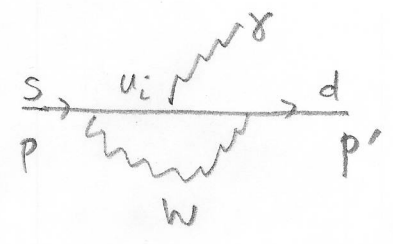


$$\Rightarrow A \sim \sum_i V_{id}^* V_{is} = \underbrace{[V^+ V]}_{\perp} ds = 0$$

forgot that u_i -quark propagator has \bar{i} -dependence

$$\sum_i V_{id}^* \frac{\not{p} + m_i}{p^2 - m_i^2} V_{is} \Rightarrow [V^+ M V] ds \neq 0$$

need to estimate the loop diagram



$$A \sim g_w^2 e \sum_i V_{is} V_{id}^* \bar{u}_p \gamma^\mu P_L \frac{\not{p} + \not{k} + m_i}{(p+k)^2 - m_i^2} \gamma^\alpha \frac{\not{p} + \not{k} + m_i}{(p+k)^2 - m_i^2} \gamma^\nu P_L u_p$$

$$\int \frac{d^4 l}{(2\pi)^4} \frac{g_{\mu\nu}}{l^2 - m_w^2} e_\alpha$$

imagine 3rd gen not known (70s), charm not discovered but anticipated

$\Rightarrow m_i \ll m_W$

$$V_{CKM} \sim \begin{pmatrix} c_\theta & s_\theta \\ -s_\theta & c_\theta \end{pmatrix}$$

expand for small m_i : $\mathcal{O}(m_i^0)$ i-independent propagators


$$\frac{p+l}{(p+l)^2}$$

$$A^0 \sim V^\dagger V|_{ds} = 0 \quad \text{but no } \frac{1}{M_W^2}$$

$$\mathcal{O}(m_i^{\text{odd}}) \quad P_L (\text{odd \# of } \gamma\text{-matrices}) P_L = 0$$

$$\mathcal{O}(m_i^2) \quad \sum_i m_i^2 V_{is} V_{id}^* \frac{\bar{u}_{p'} \gamma^\alpha P_L u_p}{(l+p')^2 (l+p)^2 l^2 - M_W^2} \int d^4l$$

$\frac{1}{M_W^2}$ by dim'l analysis if $p, p' \ll M_W$.

\Rightarrow 

$$e \frac{g^2}{16\pi^2} \left[\underbrace{V_{us} V_{ud}^*}_{C_0 S_0} \frac{\overset{\text{small}}{m_u^2}}{m_W^2} + \underbrace{V_{cs} V_{cd}^*}_{C_0 S_0} \frac{m_c^2}{m_W^2} + \cancel{V_{ts} V_{td}^* \frac{m_t^2}{m_W^2}}_{\text{small}} \right]$$

(and not anticipated)

$$\Rightarrow A_{K \rightarrow \pi \gamma} \propto e \frac{g^2}{16\pi^2} C_0 S_0 \frac{m_c^2}{m_w^2} \sim 10^{-7}$$

naive estimate: $e \frac{g^2}{16\pi^2} C_0 S_0 \sim 10^{-3} \Rightarrow \Gamma_{\text{naive}} 10^8$ times too large.

$$\Rightarrow \Gamma_{K \rightarrow \pi \gamma} \propto m_c^4 \Rightarrow \text{from known decay width } K \rightarrow \pi \gamma$$

an upper bound on m_c predicted

$$m_c < 2 \text{ GeV}.$$

Glashow-Iliopoulos-Maiani GIM

GIM mechanism

$$\sum_j V_{ij} V_{kj}^* f\left(\frac{m_j}{M}\right)$$

must be proportional to $\sqrt{\text{small}}$ quark masses m_j .

note: $K^- \rightarrow \pi^- e^+ e^-$ FCNC $\text{Br} \sim 3 \cdot 10^{-7}$

$K^- \rightarrow \pi^0 e^- \bar{\nu}$ FCCC $\text{Br} \sim 3 \cdot 10^{-2}$

