

How
to
GIVE
a
GOOD
TALK

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- The 8 Golden Rules

- Some other tips & advice

RULE #1 TELL A
STORY

RULE #2 TELL A
STORY

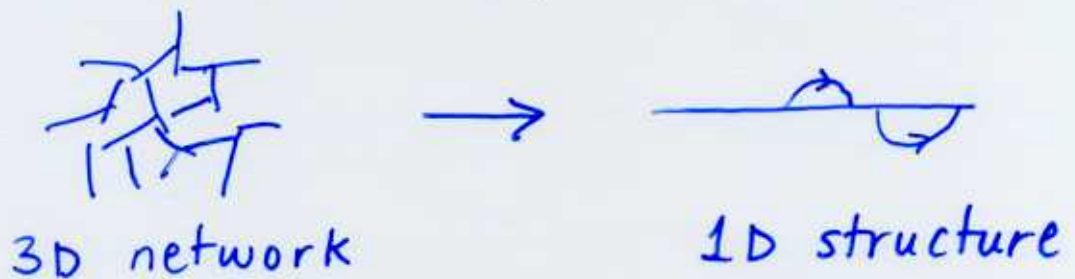
RULE #3 TELL A
STORY

And not just any story...

a coherent story

→ every slide connected to its neighbors

→ think carefully about structure



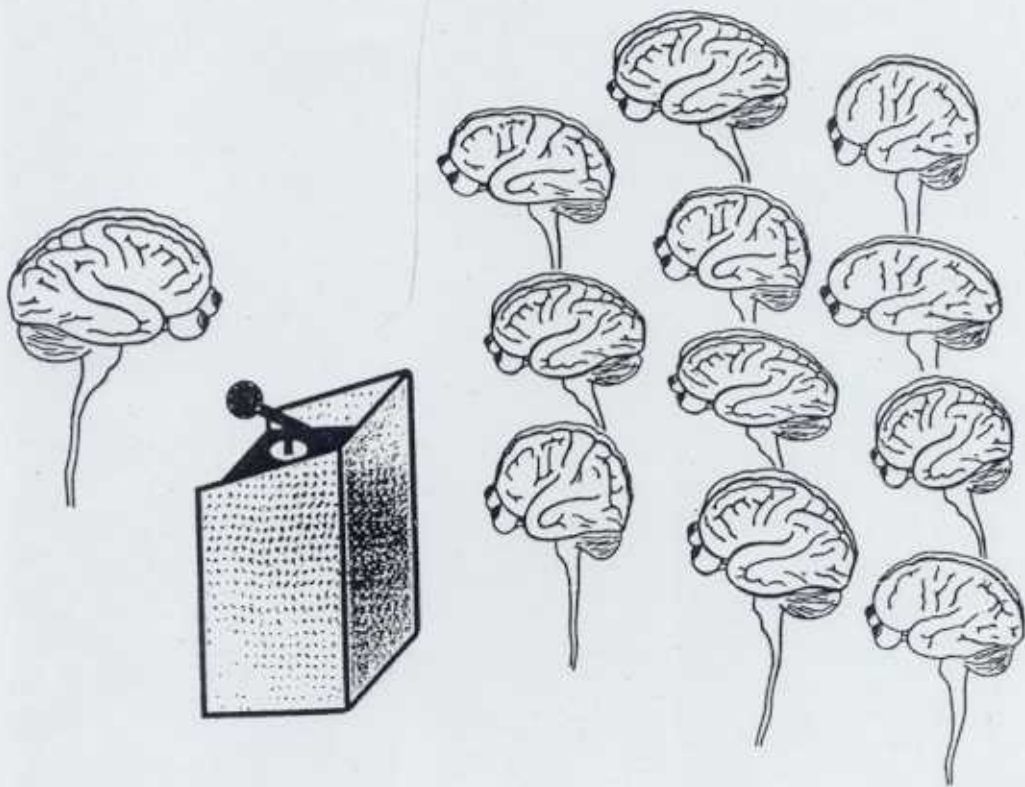
EXPLAIN the structure

→ Outline (UPDATE it!)

→ Summarize early, summarize often

→ Asides, forward & backward refs
OK, but explain
what you're doing

RULE #4 Keep all
neurons in your
audience focused on
your story



Keeping neurons focused :

→ Minimize distractions
(headers, footers, irrelevant info)

→ Don't put too much on one slide
(on necessarily busy slides,
can highlight)

→ Make it easy to see/read !!

- BIG LETTERS
- Color (not too much)
- Axis labels!! (say!)

NO
YELLOW

→ On every slide, write out
your main point, even if
you think it's obvious

Rule #5 Know Your Audience

Set level accordingly,
but err on the side
of explaining too much

Rule #6 Stay within Your Time

→ Be brutal about omitting material!

→ Practise to check time

→ Err on the side of too short

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Rule # 7 Never put anything
on a slide you don't
understand

Rule # 8 Avoid apologies,
self-deprecation,
pointing out deficiencies

OTHER TIPS

- Practise : to friends,
to yourself
- Get feedback
 - ↳ write down comments &
questions immediately,
keep a file
- Technology OK, or not
 - ... find a style you
find efficient.

THE GOLDEN RULES

- #1 Tell a Story
- #2 Tell a Story
- #3 Tell a Story
- #4 Keep the neurons focused
- #5 Tune for Your Audience
- #6 Stay Within Your Time
- #7 Never show anything you
Don't Understand
- #8 Don't apologize or put yourself down

"How To Give A Good Talk" Workshop

Tue evening

- Divide into 4 groups
- Each group creates 5-slide talk
on any topic
(Suggestion: AIR review)
- Give talks Thur evening