

Quantitative and empirical demonstration of the Matthew effect in a study of career longevity

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The Matthew effect refers to the adage written some two-thousand years ago in the Gospel of St. Matthew: “For to all those who have, more will be given.” Even two millennia later, this idiom is used by sociologists to qualitatively describe the dynamics of individual progress and the interplay between status and reward. Quantitative studies of professional careers are traditionally limited by the difficulty in measuring progress and the lack of data on individual careers. However, in some professions, there are well-defined metrics that quantify career longevity, success, and prowess, which together contribute to the overall success rating for an individual employee. Here we demonstrate testable evidence of the age-old Matthew “rich get richer” effect, wherein the longevity and past success of an individual lead to a cumulative advantage in further developing his or her career. We develop an exactly solvable stochastic career progress model that quantitatively incorporates the Matthew effect and validate our model predictions for several competitive professions. We test our model on the careers of 400,000 scientists using data from six high-impact journals and further confirm our findings by testing the model on the careers of more than 20,000 athletes in four sports leagues. Our model highlights the importance of early career development, showing that many careers are stunted by the relative disadvantage associated with inexperience.

career length | hazard rate | output | Poisson process | quantitative sociology

The rate of individual progress is fundamental to career development and success. In practice, the rate of progress depends on many factors, such as an individual’s talent, productivity, reputation, as well as other external random factors. Using a stochastic model, here we find that the relatively small rate of progress at the beginning of the career plays a crucial role in the evolution of the career length. Our quantitative model describes career progression using two fundamental ingredients: (i) random forward progress “up the career ladder” and (ii) random stopping times, terminating a career. This model quantifies the “Matthew effect” by incorporating into ingredient (i) the common cumulative advantage property (1–8) that it is easier to move forward in the career the further along one is in the career. A direct result of the increasing progress rate with career position is the large disparity between the numbers of careers that are successful long tenures and the numbers of careers that are unsuccessful short stints.

Surprisingly, despite the large differences in the numbers of long and short careers, we find a scaling law that bridges the gap between the frequent short and the infrequent long careers. We test this model for both scientific and sports careers, two careers where accomplishments are methodically recorded. We analyze publication careers within six high-impact journals: *Nature*, *Science*, the *Proceedings of the National Academy of Science* (PNAS), *Physical Review Letters* (PRL), *New England Journal of Medicine* (NEJM), and *CELL*. We also analyze sports careers within four distinct leagues: Major League Baseball

(MLB), Korean Professional Baseball, the National Basketball Association (NBA), and the English Premier League.

Career longevity is a fundamental metric that influences the overall legacy of an employee because for most individuals the measure of success is intrinsically related, although not perfectly correlated, to his or her career length. Common experience in most professions indicates that time is required for colleagues to gain faith in a newcomer’s abilities. Qualitatively, the acquisition of new opportunities mimics a standard positive feedback mechanism [known in various fields as Malthusian growth, cumulative advantage, preferential attachment, a reinforcement process, the ratchet effect, and the Matthew “rich get richer” effect (9)], which endows greater rewards (10) to individuals who are more accomplished than to individuals who are less accomplished.

Here we use career position as a proxy for individual accomplishment, so that the positive feedback captured by the Matthew effect is related to increasing career position. There are also other factors that result in selective bias, such as the “relative age effect,” which has been used to explain the skewed birthday distributions in populations of athletes. Several studies find that being born in optimal months provides a competitive advantage to the older group members with respect to the younger group members within a cohort, resulting in a relatively higher chance of succeeding for the older group members, consistent with the Matthew effect. This relative age effect is found at several levels of competitive sports ranging from secondary school to the professional level (11, 12).

In this paper we study the everyday topic of career longevity and reveal surprising complexity arising from the generic competition within social environments. We develop an exactly solvable stochastic model, which predicts the functional form of the probability density function (pdf) $P(x)$ of career longevity x in competitive professions, where we define career longevity as the final career position x after a given time duration T corresponding to the termination time of the career. Our stochastic model depends on only two parameters, α and x_c . The first parameter, α , represents the power-law exponent that emerges from the pdf of career longevity. This parameter is intrinsically related to the progress rate early in the career during which professionals establish their reputations and secure future opportunities. The second parameter, x_c , is an effective time scale that distinguishes newcomers from veterans.

Quantitative Model

In this model, every employee begins his or her career with approximately zero credibility and must labor through a common

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development curve. At each position x in a career, there is an opportunity for progress as well as the possibility for no progress. A new opportunity, corresponding to the advancement to career position $x + 1$ from career position x , can refer to a day at work or, more generally, to any assignment given by an employing body. For each particular career, the change in career position Δx has an associated time frame Δt . Optimally, an individual makes progress by advancing in career position at an equal rate as the advancing of time t so that $\Delta x \equiv \Delta t$. However, in practice, an individual makes progress Δx in a subordinate time frame, given here as the career position x . In this framework, career progress is made at a rate that is slower than the passing of work time, representing the possibility of career stagnancy.

As a first step, we postulate that the stochastic process governing career progress is similar to a Poisson process, where progress is made at any given step with some approximate probability or rate. Each step forward in career position contributes to the employee's resume and reputation. Hence, we refine the process to a spatial Poisson process, where the probability of progress $g(x)$ depends explicitly on the employee's position x within the career. In our model, the progress rate $g(x) = \text{talent}(x) + \text{reputation}(x) + \text{productivity}(x) + \dots$ represents a combination of several factors, such as the talent, reputation, and productivity at a given career position x . The criteria for the Matthew effect to apply is that the progress rate be monotonically increasing with career position, so that $g(x + 1) > g(x)$. In this paper, we do not distinguish between the Matthew effect, relating mainly to the positive feedback from recognition, and cumulative advantage, which relates to the positive feedback from both productivity and recognition (2). It would require more detailed data to determine the role of the individual factors on the evolution of a career.

Employees begin their career at the starting career position $x_0 \equiv 1$ and make random forward progress through time to career position $x \geq 1$, as illustrated in Fig. 1. Career longevity is then defined as the final location $x \equiv x_T$ along the career ladder at the time of retirement T . Let $P(x|T)$ be the conditional probability that at stopping time T an individual is at the final career position x_T . For simplicity, we assume that the progress rate $g(x)$ depends only on x . As a result, $P(x|T)$ assumes the familiar Poisson form, but with the insertion of $g(x)$ as the rate parameter,

$$P(x|T) = \frac{e^{-g(x)T} [g(x)T]^{x-1}}{(x-1)!} \quad [1]$$

We derive the spatial Poisson pdf $P(x|T)$ in *Appendix*. In *SI Appendix*, we further develop an alternative model where the pro-

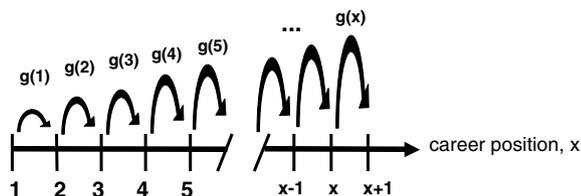


Fig. 1. Graphical illustration of the stochastic Poisson process quantifying career progress with position-dependent progress rate $g(x)$ and stagnancy rate $1 - g(x)$. A new opportunity, corresponding to the advancement to career position $x + 1$ from career position x , can refer to a day at work or, even more generally, to any assignment given by an employing body. In this framework, career progress is made at a rate $g(x)$ that is slower than the passing of work time, representing the possibility of career stagnancy. The traditional Poisson process corresponds to a constant progress rate $g(x) \equiv \lambda$. Here, we use a functional form for $g(x) \equiv 1 - \exp[-(x/x_c)^\alpha]$ that is increasing with career position x , which captures the salient feature of the Matthew effect, that it becomes easier to make progress the further along the career. In *SI Appendix*, we further develop an alternative model where the progress rate $g(t)$ depends on time.

gress rate $g(t)$ represents a career trajectory that depends on time (13).

According to the Matthew effect, it becomes easier for an individual to excel with increasing success and reputation. Hence, the choice of $g(x)$ should reflect the fact that newcomers, lacking the familiarity of their peers, have a more difficult time moving forward, whereas seasoned veterans, following from their experience and reputation, often have an easier time moving forward. For this reason we choose the progress rate $g(x)$ to have the functional form,

$$g(x) \equiv 1 - \exp[-(x/x_c)^\alpha] \quad [2]$$

This function exhibits the fundamental feature of increasing from approximately zero and asymptotically approaching unity over some time interval x_c . Furthermore, $g(x) \sim x^\alpha$ for small $x \ll x_c$. In Fig. 2, we plot $g(x)$ for several values of α , with fixed $x_c = 10^3$ in arbitrary units. We will show that the parameter α is the same as the power-law exponent α in the pdf of career longevity $P(x)$, which we plot in Fig. 2, *Inset*. The random process for forward progress can also be recast into the form of random waiting times, where the average waiting time $\langle \tau(x) \rangle$ between successive steps is the inverse of the forward progress probability, $\langle \tau(x) \rangle = 1/g(x)$.

We now address the fact that not every career is of the same length. Nearly every individual is faced with the constant risk of losing his or her job, possibly as the result of poor performance, bad health, economic downturn, or even a change in the business strategy of his or her employer. Survival in the workplace requires that the individual maintain his or her performance level with respect to all possible replacements. In general, career longevity is

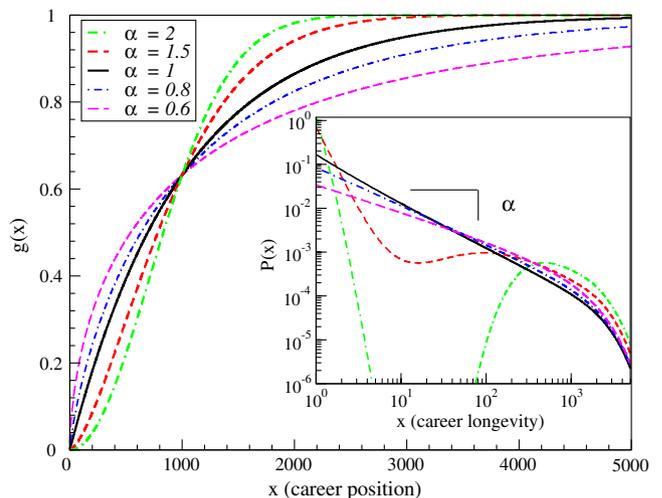


Fig. 2. Demonstration of the fundamental relationship between the progress rate $g(x)$ and the career longevity pdf $P(x)$. The progress rate $g(x)$ represents the probability of moving forward in the career to position $x + 1$ from position x . The small value of $g(x)$ for small x captures the difficulty in making progress at the beginning of a career. The progress rate increases with career position x , capturing the role of the Matthew effect. We plot five $g(x)$ curves with fixed $x_c = 10^3$ and different values of the parameter α . The parameter α emerges from the small- x behavior in $g(x)$ as the power-law exponent characterizing $P(x)$. (*Inset*) Probability density functions $P(x)$ resulting from inserting $g(x)$ with varying α into Eq. 5. The value $\alpha \equiv 1$ separates two distinct types of longevity distributions. The distributions resulting from concave career development $\alpha < 1$ exhibit monotonic statistical regularity over the entire range, with an analytic form approximated by the Gamma distribution $\text{Gamma}(x; \alpha, x_c)$. The distributions resulting from convex career development $\alpha > 1$ exhibit bimodal behavior. In the bimodal case, one class of careers is stunted by the difficulty in making progress at the beginning of the career, analogous to a "potential" barrier. The second class of careers forges beyond the barrier and is approximately centered around the crossover x_c on a log-log scale.

influenced by many competing random processes that contribute to the random termination time T of a career (14). Our model accounts for external termination factors that are not correlated to the contemporaneous productivity of a given individual. A more sophisticated model, which incorporates endogenous termination factors, e.g., termination due to sudden decrease in productivity below a given employment threshold, is more difficult to analytically model, which we leave as an open problem. The pdf $P(x|T)$ calculated in Eq. 1 is the conditional probability that an individual has achieved a career position x by his or her given termination time T . Hence, to obtain an ensemble pdf of career longevity $P(x)$, we must average over the pdf $r(T)$ of random termination times T ,

$$P(x) = \int_0^\infty P(x|T)r(T)dT. \quad [3]$$

We next make a suitable choice for $r(T)$. To this end, we introduce the hazard rate, $H(T)$, which is the Bayesian probability that failure will occur at time $T + \delta T$, given that it has not yet occurred at time T . This is written as $H(T) = r(T)/S(T) = -\frac{d}{dT} \ln S(T)$, where $S(T) \equiv 1 - \int_0^T r(t)dt$ is the probability of a career surviving until time T . The exponential pdf of termination times,

$$r(T) = x_c^{-1} \exp[-(T/x_c)], \quad [4]$$

has a constant hazard rate $H(T) = \frac{1}{x_c}$ and thus assumes that external hazards are equally distributed over time. Substituting Eq. 4 into Eq. 3 and computing the integral, we obtain

$$P(x) = \frac{g(x)^{x-1}}{x_c \left[\frac{1}{x_c} + g(x) \right]^x} \approx \frac{1}{g(x)x_c} e^{-\frac{x}{g(x)x_c}}. \quad [5]$$

Depending on the functional form of $g(x)$, the theoretical prediction given by Eq. 5 is much different than the null model in which there is no Matthew effect, corresponding to a constant progress rate $g(x) \equiv \lambda$ for each individual.

Using the functional form given by Eq. 2, we obtain a truncated power law for the case of concave $\alpha < 1$, resulting in a $P(x)$ that can be approximated by two regimes,

$$P(x) \propto \begin{cases} x^{-\alpha} & x \lesssim x_c \\ e^{-(x/x_c)} & x \gtrsim x_c. \end{cases} \quad [6]$$

Hence, our model predicts a remarkable statistical regularity that bridges the gap between very short and very long careers as a result of the concavity of $g(x)$ in early career development.

In the case of constant progress rate $g(x) \equiv \lambda$, the pdf $P(x)$ is exponential with a characteristic career longevity $l_c = \lambda x_c$. In *SI Appendix* we further consider the null model where the constant progress rate λ_i of individual i is distributed over a given range. We find again that $P(x)$ is exponential, which is quite different from the prediction given by 6. Furthermore, we also develop a second model where the progress rate depends on a generic career trajectory $g(t)$ that peaks at a given year corresponding to the height of an individual's talent or creativity. We solve the time-dependent model in *SI Appendix* for a simple form of $g(t)$, which results in a $P(x)$ that is peaked around the maximum career length, in contrast to our empirical findings.

In order to account for aging effects, another variation of this model could include a time-dependent $H(T)$. To incorporate a nonconstant $H(T)$ one can use a more general Weibull distribution for the pdf of termination times

$$r(T) \equiv \frac{\gamma}{x_c} \left(\frac{T}{x_c} \right)^{\gamma-1} \exp \left[- \left(\frac{T}{x_c} \right)^\gamma \right], \quad [7]$$

where $\gamma = 1$ corresponds to the exponential case (15). In general, the hazard rate of the Weibull distribution is $H(T) \propto T^{\gamma-1}$, where $\gamma > 1$ corresponds to an increasing hazard rate and $\gamma < 1$ corresponds to a decreasing hazard rate. We note that the time scale x_c appears both in the definition of $g(x)$ in Eq. 2 as a crossover between early and advanced career progress rates, and also as the time scale over which the probability of survival $S(T)$ approaches 0 in the case of $\gamma \geq 1$ in Eq. 4. It is the appearance of the quantity x_c in the definition of $S(T)$ that results in a finite exponential cutoff to the longevity distributions. Although the time scales defined in $g(x)$ and $S(T)$ could be different, we observe only one time scale in the empirical data. Hence we assume here for simplicity that the two time scales are approximately equal.

From the theoretical curves plotted in Fig. 2, *Inset*, one observes that $\alpha_c = 1$ is a special crossover value for $P(x)$, between a bimodal $P(x)$ for $\alpha > 1$, and a monotonically decreasing $P(x)$ for $\alpha < 1$. This crossover is due to the small x behavior of the progress rate $g(x) \approx x^\alpha$ for $x < x_c$, which serves as a "potential barrier" that a young career must overcome. The width x_w of the potential barrier, defined such that $g(x_w) = 1/x_c$, scales as $x_w/x_c \approx x_c^{-1/\alpha}$. Hence, the value $\alpha_c = 1$ separates convex progress ($\alpha > 1$) from concave progress ($\alpha < 1$) in early career development.

In the case $\alpha > 1$, one class of careers is stunted by the barrier, whereas the other class of careers excels, resulting in a bimodal $P(x)$. In the case $\alpha < 1$, it is relatively easier to make progress in the beginning of the career. It has been shown in ref. 16 that random stopping times can explain power-law pdfs in many stochastic systems that arise in the natural and social sciences, with predicted exponent values $\alpha \geq 1$. Our model provides a mechanism that predicts truncated power-law pdfs with scaling exponents $\alpha \leq 1$, where the truncation is a requirement of normalization. Moreover, our model provides a quantitative meaning for the power-law exponent α characterizing the probability density function.

Empirical Evidence

The two essential ingredients of our stochastic model, namely random forward progress and random termination times corresponding to a stochastic hazard rate, are general and should apply in principle to many competitive professions. The individuals, some who are championed as legends and stars, are judged by their performances, usually on the basis of measurable metrics for longevity, success, and prowess, which vary between professions.

In scientific arenas, and in general, the metric for career position is difficult to define, even though there are many conceivable metrics for career longevity and success (17–19). We compare author longevity within individual journals, which mimic an arena for competition, each with established review standards that are related to the journal prestige. As a first approximation, the career longevity of a given author within a particular high-impact journal can be roughly measured as the duration between an author's first and last paper in that journal, reflecting his or her ability to produce at the top tiers of science. This metric for longevity should *not* be confused with the career length of the scientist, which is probably longer than the career longevity within any particular journal. Following standard lifetime data analysis methods (20), we collect "completed" careers from our dataset. The publication data we collect for each journal begins at year $Y_0 = 1958$ for all journals except for CELL (for which $Y_0 = 1974$), and ends at year $Y_f = 2008$.

For each scientific career i , we calculate $\langle \Delta \tau_i \rangle$, the average time between publications in a particular journal. A journal career that begins with a publication in year $y_{i,0}$ and ends with a publication in year $y_{i,f}$ is considered "complete" if the following two criteria are met: (i) $y_{i,f} \leq Y_f - \langle \Delta \tau_i \rangle$ and (ii) $y_{i,0} \geq Y_0 + \langle \Delta \tau_i \rangle$. These criteria help eliminate from our analysis incomplete careers that possibly

$$sP(x+1,s) - P(x+1,t=0) = g(x)P(x,s) - g(x+1)P(x+1,s). \quad [11]$$

From the initial condition in Eq. 9, we see that the second term above vanishes for $x \geq 1$. Solving for $P(x+1,s)$ we obtain the recurrence equation

$$P(x+1,s) = \frac{g(x)}{s+g(x+1)}P(x,s). \quad [12]$$

If the first derivative $\frac{d}{dx}g(x)$ is relatively small, we can replace $g(x+1)$ with $g(x)$ in the equation above. Then, one can verify the ansatz

$$P(x,s) = \frac{g(x)^{x-1}}{[s+g(x)]^x}, \quad [13]$$

which is the Laplace transform of the spatial Poisson distribution $P[x,t;\lambda=g(x)]$ as in ref. 49. The Laplace transform is defined as $L\{f(t)\} = f(s) = \int_0^\infty dt f(t)e^{-st}$. Inverting the transform we obtain

$$P(x,t) = \frac{e^{-g(x)t} [g(x)t]^{x-1}}{(x-1)!}. \quad [14]$$

Hence, Eq. 14 corresponds to the pdf of final career position x observed at a particular time t . Because not all careers last the same length of time, we define the time $t \equiv T$ to be a conditional stopping time that characterizes a given subset of careers that lasted a time duration T . We average over a distribution $r(T)$ of stopping times to obtain the empirical longevity pdf $P(x)$ in Eq. 5, which is equivalent to Eq. 13, so that $P(x)$ is comprised of careers with varying T .

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Supporting Information Appendix: Quantitative and empirical demonstration of the Matthew effect in a study of career longevity

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I. DATA AND METHODS

The publication data analyzed in this paper was downloaded from *ISI Web of Knowledge* in May 2009. We restrict our analysis to publications termed as “Articles”, which excludes reviews, letters to editor, corrections, etc. Each article summary includes a field for the author identification consisting of a last name and first and middle initial (eg. the author name John M. Doe would be stored as “Doe, J” or “Doe, JM” depending on the author’s designation). From these fields, we collect the career works of individual authors within a particular journal together, and analyze metrics for career longevity and success.

For author i we combine all articles in journal j for which he/she was listed as coauthor. The total number of papers for author i in journal j over the 50-year period is n_i . Following methods from lifetime statistics [S1], we use a standard method to isolate “completed” careers from our data set which begins at year Y_0 and ends at year Y_f . For each author i , we calculate $\langle \Delta\tau_i \rangle$, the average time $\Delta\tau_i$ between successive publications in a particular journal. A career which begins with the first recorded publication in year $y_{i,0}$ and ends with the final recorded publication in year $y_{i,f}$ is considered “complete”, if the following two criteria are met:

$$(1) y_{i,f} \leq Y_f - \langle \Delta\tau_i \rangle$$

$$(2) y_{i,0} \geq Y_0 + \langle \Delta\tau_i \rangle.$$

This method estimates that the career begins in year $y_{i,0} - \langle \Delta\tau_i \rangle$ and ends in year $y_{i,f} + \langle \Delta\tau_i \rangle$. If either the estimated beginning or ending year do not lie within the range of the data base, then we discount the career as incomplete to first approximation. Statistically, this means that there is a significant probability that this author published before Y_0 or will publish after Y_f . We then estimate the career length within journal j as $L_{i,j} = y_{i,f} - y_{i,0} + 1$, and do not consider careers with $y_{i,f} = y_{i,0}$. This reduces the size of the data set by approximately 25% (compare the raw data set sizes N to the pruned data set size N^* in Table S1).

There are several potential sources of systematic error in the use of this database:

- (i) Degenerate names \rightarrow increases career totals. Radicchi *et al.* [S2] observe that this method of concatenated author ID leads to a pdf $P(d)$ of degeneracy d which scales as $P(d) \sim d^{-3}$.
- (ii) Authors using middle initials in some but not all instances of publication \rightarrow decreases career totals.
- (iii) A mid-career change of last name \rightarrow decreases career totals.
- (iv) Sampling bias due to finite time period. Recent young careers are biased toward short careers. Long careers located towards the beginning Y_0 or end Y_f of the database are biased towards short careers.

II. A ROBUST METHOD FOR CLASSIFYING CAREERS

Professional sports leagues are geared around annual championships that celebrate the accomplishments of teams over a whole season. On a player level, professional sports leagues annually induct retired players into “halls of fame” in order to celebrate and honor stellar careers. Induction immediately secures an eternal legacy for those that are chosen. However, there is no standard method for inducting players into a *Hall of Fame*, with subjective and political factors affecting the induction process. In [S5] we quantitatively normalize seasonal statistics so to remove time-dependent factors that influence success. This provides a framework for comparing career statistics across historical eras.

In this section we propose a generic and robust method for measuring careers. We find that the pdf for career longevity can be approximated by the gamma distribution,

$$Gamma(x; \alpha, x_c) = \frac{x^{-\alpha} e^{-x/x_c}}{x_c^{1-\alpha} \Gamma(1-\alpha)}, \quad (S1)$$

with moments $\langle x^n \rangle = x_c^n \frac{\Gamma(1-\alpha+n)}{\Gamma(1-\alpha)}$, where we restrict our considerations to the case of $\alpha \leq 1$, with $x_c \gg 1$. This distribution allows us to calculate the extreme value x^* such that only f percentage of players exceed this value according to the pdf $P(x)$,

$$f = \int_{x^*}^{\infty} \frac{x^{-\alpha} e^{-x/x_c}}{x_c^{1-\alpha} \Gamma(1-\alpha)} dx = \frac{\Gamma[1-\alpha, \frac{x^*}{x_c}]}{\Gamma(1-\alpha)} = Q[1-\alpha, \frac{x^*}{x_c}], \quad (S2)$$

where $\Gamma[1-\alpha, \frac{x^*}{x_c}]$ is the incomplete gamma function and $Q[1-\alpha, \frac{x^*}{x_c}]$ is the regularized gamma function. This function can be easily inverted numerically using computer packages, e.g. *Mathematica*, which results in the statistical benchmark

$$x^* = x_c Q^{-1}[1-\alpha, f]. \quad (S3)$$

In [S5] we use the maximum likelihood estimator (MLE) for the Gamma pdf to estimate the parameters α and x_c for each pdf. The values we obtain using MLE are systematically smaller for α values and for x_c values, but the relative differences are negligible.

In Table S2 we provide statistical benchmarks x^* corresponding to career longevity and career metrics for several sports. For the calculation of each x^* we use the parameter values α and x_c calculated from a least-squares fit to the empirical pdf $P(x)$ using the functional form of Eq. [5], and the significance level value f calculated from historical induction frequencies in the American Baseball Hall of Fame (HOF) in Cooperstown, NY USA. The baseball HOF has inducted 276 players out of the 14,644 players that exist in Sean Lahman's baseball database between the years 1879-2002, which corresponds to a fraction $f \equiv 0.019$. It is interesting to note that the last column, $\frac{x^*}{\sigma} \equiv \beta \approx 3.9$ for all the gamma distributions analyzed. This approximation is a consequence of the universal scaling form of the gamma function $Gamma(x) \equiv U(x/x_c)$, where the standard deviation σ of the Gamma pdf has the simple relation $\sigma = x_c \sqrt{1-\alpha}$. Hence, for a given f and α , the ratio

$$x^*/\sigma = \frac{Q^{-1}[1-\alpha, f]}{\sqrt{1-\alpha}} \quad (S4)$$

is independent of x_c . Furthermore, this approximation is valid for all statistics in MLB since α is approximately the same for all pdfs analyzed. Thus, the value $x^* \approx 4\sigma$ is a robust approximation for determining if a player's career is stellar at the $f \approx 0.02$ significance level. The highly celebrated milestone of 3,000 hits in baseball corresponds to the value $x^* = 1.26 \beta \sigma_{hits}$. Only 27 players have exceeded this benchmark in their professional careers, while only 86 have exceeded the arbitrary 2,500 benchmark. Hence, it makes sense to set the benchmark for all milestones at a value of $x^* = \beta\sigma$ corresponding to each distribution of career metrics.

We check for consistency by comparing the extreme threshold value x^* calculated using the gamma distribution with the value x_d^* derived from the database of career statistics. Referring to the actual set of all baseball players from 1871-2006, to achieve a fame value $f_d \approx 0.019$ with respect to hits, one should set the statistical benchmark at $x_d^* \approx 2250$, which account for 146 players (this assumes that approximately half of all baseball players are not pitchers, who we exclude from this calculation of f_d). The value of $x_d^* \approx 2250$ agrees well with the value calculated from the gamma distribution, $x^* \approx 2366$. Of these 146 players with career hit tallies greater than 2250, there are 126 players who have been eligible for at least one induction round, and 82 of these players have been successfully inducted into the American baseball hall of fame. Thus, a player with a career hit tally above $x^* \approx x_d^*$ has a 65% chance of being accepted, based on just those merits alone. Repeating the same procedure for career strikeouts obtained by pitchers in baseball we obtain the milestone value $x_d^* \approx 1525$ strikeouts, and for career points in basketball we obtain the value $x_d^* \approx 16,300$ points. Nevertheless, the overall career must be taken into account, which raises the bar, and accounts for the less than perfect success rate of being voted into a hall of fame, given that a player has had a statistically stellar career in one statistical category.

III. CAREER METRICS

In Fig. 4 we plot common career metrics for success in American baseball and American basketball. Note that the exponent α for the pdf $P(z)$ of total career successes z is approximately equal to the exponent α for the pdf $P(x)$ of career longevity x (see Table S2). In this section, we provide a simple explanation for the similarity between the power law exponent for career longevity (Fig. 2) and the power law exponent for career success (Fig. 4).

Consider a distribution of longevity that is power law distributed, $P(x) \sim x^{-\alpha}$ for the entire range $1 \leq x \leq x_c < \infty$. The cutoff x_c represents the finiteness of human longevity, accounted for by the exponential decay in Eq. [7]. Also, assume that the prowess y has a pdf $P(y)$ which is characterized by a mean and standard deviation, which represent the talent level among professionals (see Ref. [S3] for the corresponding prowess distributions in major league baseball). In the first possible case, the distribution is right-skewed and approximately exponential (as in the case of home-runs). In other cases, the distributions are essentially Gaussian. Regardless of the distribution type, the prowess pdfs $P(y)$ are confined to the domain $\delta \leq y \leq 1$, where $\delta > 0$.

Assume that in any given appearance, a person can apply his/her natural prowess towards achieving a success, independent of past success. Although prowess is refined over time, this should not substantially alter our demonstration. Since not all professionals have the same career length, the career totals are in fact a combination of these two distributions as in their product. Then the career success total $z = xy$ has the distribution,

$$\begin{aligned} P(z = xy) &= \int \int dy dx P(y)P(x)\delta(xy - z) \\ &= \int \int dy dx P(y)P(x)\delta(x(y - z/x)) \\ &= \int dx P\left(\frac{z}{x}\right)P(x)\frac{1}{x}. \end{aligned} \quad (S5)$$

This integral has three domains (Ref. [S4]),

$$P(z) \propto \begin{cases} \int_1^{z/\delta} dx P\left(\frac{z}{x}\right)x^{-(\alpha+1)}, & \delta < z < 1 \\ \int_1^{z/\delta} dx P\left(\frac{z}{x}\right)x^{-(\alpha+1)}, & 1 < z < x_c\delta \\ \int_z^{x_c} dx P\left(\frac{z}{x}\right)x^{-(\alpha+1)}, & x_c\delta < z < x_c. \end{cases}$$

The first regime $\delta < z < 1$ is irrelevant, and is not observed since z is discrete in the cases analyzed here. For the first case of an exponentially distributed prowess,

$$P(z) \propto \begin{cases} z^{-\alpha}, & 1 < z < x_c\delta \\ z^{-\alpha} \exp(-z/\lambda x_c), & x_c\delta < z < x_c. \end{cases} \quad (S6)$$

In Ref. [S3] we mainly observe the exponential tail in the home-run distribution, as the above form suggests in the regime $x_c\delta < z < x_c$, resulting from $\delta \approx 0$ for the right-skewed home-run prowess distribution. However, in the case for a normally distributed prowess, the power law behavior of the longevity distribution is maintained for large values into the career success distribution $P(z)$, as $x_c\delta > 10^3$.

$$P(z) \propto \begin{cases} z^{-\alpha}, & 1 < z < x_c\delta \\ z^{-\alpha} e^{-\left(\frac{z}{\sigma x_c}\right)^2/2}, & x_c\delta < z < x_c. \end{cases} \quad (S7)$$

Thus, the main result of this demonstration is that the distribution $P(z)$ maintains the power law exponent α of the career-longevity distribution, $P(x)$, when the prowess is distributed with a characteristic mean and standard deviation. This result is also demonstrated with the simplification of representing the prowess distribution $P(y)$ as an essentially uniform distribution over a reasonable domain of y , which simplifies the integral in Eq. (S5) while maintaining the inherent power law structure.

In Fig. S1 we plot the prowess distributions that correspond to the career success distributions plotted in Fig. 4. It is interesting that the competition level based on the distributions of prowess indicates that Korean and American baseball are nearly equivalent. Also, note that the prowess distributions for rebounds per minute are bimodal, as the positions of players in basketball are more specialized.

IV. A NULL MODEL WITHOUT THE MATTHEW EFFECT

In this section, we compare the predictions of our theoretical model with the predictions of a theoretical model which does not incorporate the Matthew effect. Since the Matthew effect implies that the progress rate $g(x)$ increase with career position x , we analyze the more simple model where for each individual i the progress rate $g_i(x)$ is constant,

$$g_i(x) \equiv \lambda_i. \quad (S8)$$

The solution to the conditional longevity pdf $P(x|\lambda_i)$ is still given by Eq. [5], taking the form

$$P(x|\lambda_i) = \frac{\lambda_i^{x-1}}{x_c\left(\frac{1}{x_c} + \lambda_i\right)^x} \approx \frac{1}{\lambda_i x_c} e^{-\frac{x}{\lambda_i x_c}}, \quad (S9)$$

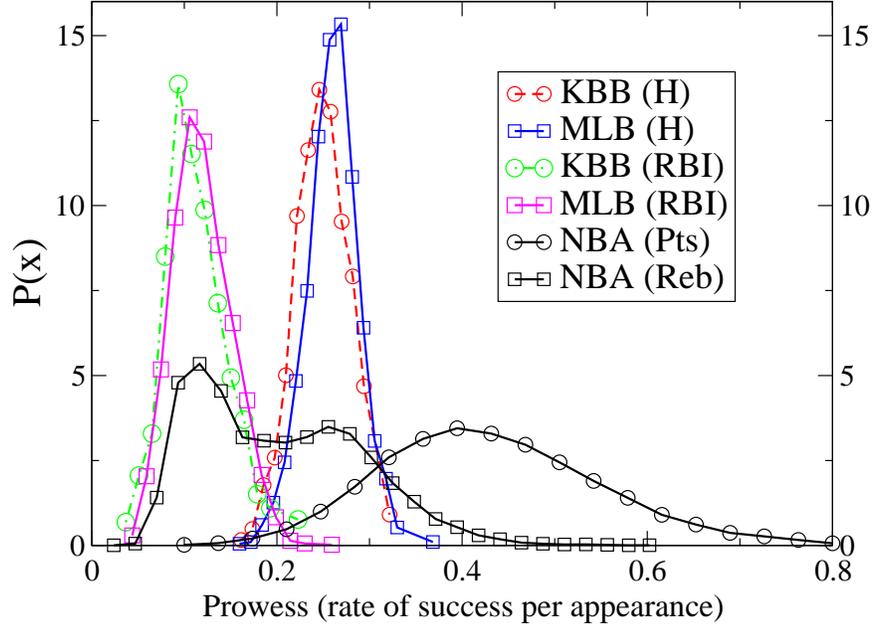


FIG. S1: Probability density functions of seasonal prowess for several career metrics. Each pdf is normally distributed, except for the bimodal curve for rebound prowess, NBA (Reb.). The bimodal distribution for Rebound prowess reflects the specialization in player positions in the sport of basketball. Furthermore, note the remarkable similarity in the distributions between American (MLB) and Korean (KBB) baseball players.

which is an exponential pdf, with a characteristic career length $l_c \equiv \lambda_i x_c$. Hence, this null model corresponds to a career progress mechanism wherein intrinsic ability, which is incorporated into the relative value of λ_i , is the dominant factor. In order to calculate the longevity pdf $P(x)$ which incorporates a distribution of intrinsic abilities across the population of individuals, we average over the conditional pdfs using a pdf $P(\lambda)$ that we assume is well-defined by a mean $\bar{\lambda}$ and standard deviation σ , consistent with what we observe for the seasonal prowess pdfs shown in Fig. S1. In the case of $P(\lambda) = Normal(\bar{\lambda}, \sigma)$, then

$$P(x) = \int_0^1 P(\lambda) P(x|\lambda) d\lambda \equiv \int_0^1 \frac{e^{-(\lambda-\bar{\lambda})^2/2\sigma^2}}{\sqrt{2\pi\sigma^2}} P(x|\lambda) d\lambda. \quad (\text{S10})$$

For the sake of providing an analytic result, we replace $P(\lambda)$ by a uniform distribution,

$$P(\lambda) \approx \begin{cases} 0, & |\lambda - \bar{\lambda}| > 2\sigma \\ \frac{1}{4\sigma}, & |\lambda - \bar{\lambda}| \leq 2\sigma, \end{cases} \quad (\text{S11})$$

which does not change the overall result. The integral in Eq. (S10) then becomes,

$$P(x) \approx \frac{1}{4\sigma} \int_{\lambda-2\sigma}^{\lambda+2\sigma} \frac{d\lambda}{\lambda x_c} e^{-\frac{x}{\lambda x_c}} = \frac{1}{4\sigma x_c} [\Gamma(0, \frac{x/x_c}{\bar{\lambda}+2\sigma}) - \Gamma(0, \frac{x/x_c}{\bar{\lambda}-2\sigma})] \approx e^{-x/\bar{\lambda}x_c}, \quad (\text{S12})$$

for $1 > \bar{\lambda} > 2\sigma$, where the last approximation corresponds to a relatively small σ . Thus, we find that even with a reasonable dispersion in the constant progress rates λ in a population of individuals, the pdf $P(x)$ is still exponential. Hence, our theoretical model cannot explain the empirical non-exponential form of $P(x)$ unless we incorporate the Matthew effect using $g(x)$ that increase with x .

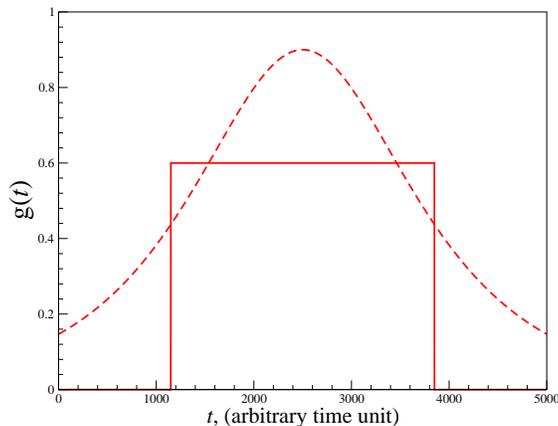


FIG. S2: A graphical illustration of a hypothetical career progress trajectory $g(t) = a \operatorname{sech}[(t - t^*)/w]$ (dashed red line), with amplitude $a = 0.9$, peak time $t^* = 2500$, and width $w = 1000$, in arbitrary time units. As an approximation, in order to provide an analytic solution to the model, we approximate $g(t)$ by a uniform plateau function $g(t) \approx \gamma[H(t - t_1) - H(t - t_2)]$ (solid red line), as in Eq. (S18), where $H(t)$ is the standard Heavyside step function.

V. A NULL MODEL WITH TIME-DEPENDENT CAREER TRAJECTORY

In this section, we develop a career progress model where the progress rate $g(t)$ is time-dependent instead of being position-dependent $g(x)$, as in the previous sections. We use a time dependent career trajectory to capture the non-monotonic peaks in key productivity factors, e.g. creativity and talent, that are observed for various creative careers [S6]. In Fig. S2 we show a generic $g(t)$ which peaks at a variable time t^* , and has an amplitude a related to the individual's underlying talent. The regime in which $g(t)$ is increasing reflects the learning curve associated with a difficult endeavor, whereas the regime in which $g(t)$ is decreasing reflects e.g. aging factors and the upper limit to the finite resources which facilitate improvement.

In analogy to Eq. [10], the master equation for the evolution of career progress is

$$\frac{\partial P(x+1, t)}{\partial t} = g(t)P(x, t) - g(t)P(x+1, t), \quad (\text{S13})$$

where $g(t)$ is an arbitrary function which quantifies the forward progress rate at time t . To solve for $P(x, t)$, we define the “integrated time” τ given by,

$$\tau \equiv \int_0^t dt' g(t'). \quad (\text{S14})$$

Hence, we write Eq. (S13) as,

$$\frac{\partial P(x+1, \tau)}{\partial \tau} = P(x, \tau) - P(x+1, \tau), \quad (\text{S15})$$

which along with the initial condition $P(x+1, \tau) = P(x+1, t) = \delta_{x,0}$, has the solution,

$$P(x, \tau) = \frac{e^{-\tau} \tau^{x-1}}{(x-1)!}. \quad (\text{S16})$$

As previously described in the main text, we obtain the unconditional probability density function $P(x)$ of career longevity x from the conditional pdf $P(x|T) = P(x, t \equiv T)$ using a pdf of random termination times $r(T)$,

$$P(x) = \int_0^\infty P(x|T)r(T)dT, \quad (\text{S17})$$

where we use the exponential pdf $r(T) = x_c^{-1} \exp[-(T/x_c)]$ for the demonstration of a career termination model with constant hazard rate, corresponding to the Laplace transform of $P(x|T)$ in the variable $s = 1/x_c$. The integral in Eq. (S17) is typically difficult to calculate given the time-dependence of the progress rate.

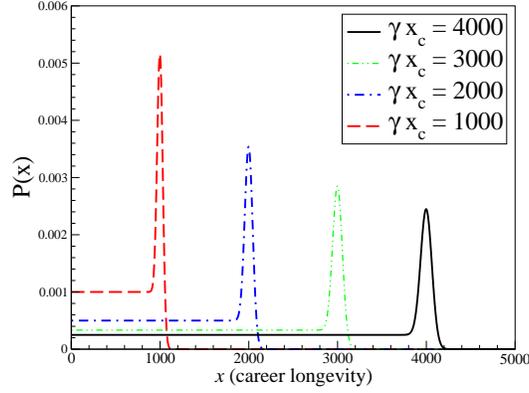


FIG. S3: Exact solutions for $P(x)$ with time-dependent career trajectory $g(t)$ defined in Eq. (S21), for the case of $t_1 = 0$, $x_c = t_2$, and $\gamma x_c = \{1000, 2000, 3000, 4000\}$.

Simonton [S6] finds that the annual productivity of creative products or ideas has a trajectory that is peaked around a given characteristic time t^* into a given profession. This peak is determined by two model parameters quantifying “ideation” and “elaboration” rates, and two additional parameters quantifying initial creative potential and the age at career onset. To demonstrate the solution to our null model, we use an simplified functional form for $g(t)$ corresponding to a uniform distribution over the interval $t \in [t_1, t_2]$,

$$g(t) \approx \begin{cases} 0, & t < t_1 \\ \gamma, & t \in [t_1, t_2] \\ 0, & t > t_2, \end{cases} \quad (\text{S18})$$

where t_1 is the “breakout” year of the career, t_2 corresponds to the year in which the individual’s productivity declines rapidly, and $0 \leq \gamma \leq 1$ is the intrinsic potential or talent of the given individual, and the time duration $t_2 - t_1$ is the precocity of the given individual. Hence, the corresponding integrated time τ is given by

$$\tau \equiv \int_0^t dt' g(t') = \begin{cases} 0, & t < t_1 \\ \gamma(t - t_1), & t \in [t_1, t_2] \\ \gamma(t_2 - t_1), & t > t_2. \end{cases} \quad (\text{S19})$$

Then Eq. (S17) becomes,

$$\begin{aligned} P(x) &= \int_{t_1}^{t_2} dT e^{-\gamma(T-t_1)} \frac{[\gamma(T-t_1)]^{x-1}}{(x-1)!} x_c^{-1} e^{-T/x_c} + \int_{t_2}^{\infty} dT e^{-\gamma(t_2-t_1)} \frac{[\gamma(t_2-t_1)]^{x-1}}{(x-1)!} x_c^{-1} e^{-T/x_c} \\ &= \frac{e^{-t_1/x_c}}{\gamma x_c} \left(\frac{1}{1 + 1/\gamma x_c} \right)^x \left[1 - \frac{\Gamma(x, \gamma(t_2 - t_1))}{\Gamma(x)} \right] + e^{-\gamma(t_2-t_1)} \frac{[\gamma(t_2 - t_1)]^{x-1}}{\Gamma(x)} e^{-t_2/x_c}. \end{aligned} \quad (\text{S20})$$

In the limit $t_1 \rightarrow 0$ and with $t_2 \equiv x_c$, the functional form of $P(x)$ has only one parameter, the product $\gamma x_c \gg 1$, so that

$$P(x) = \frac{1}{\gamma x_c} \left[1 - \frac{\Gamma(x, \gamma x_c)}{\Gamma(x)} \right] + e^{-(\gamma x_c + 1)} \frac{[\gamma x_c]^{x-1}}{\Gamma(x)} \quad (\text{S21})$$

In Fig. S3 we plot $P(x)$ for several values of the parameter γx_c , where each curve demonstrates two common features, (i) a uniform distribution of career longevity x for $1 \leq x \lesssim \gamma x_c$, and (ii) a sharp peak that is centered around $x = \gamma x_c$ which corresponds to approximately 10% of careers which are stellar. Averaging the $P(x)$ over a distribution $P(\gamma)$ of talent values γ that is approximately normal, as in the case of the prowess pdfs in Fig. S1, would result in a qualitatively similar $P(x)$ which is peaked around the value $x \approx \bar{\gamma} x_c$. The resulting distribution would be essentially “bimodal”, with one mode corresponding to “stellar” careers distributed for $x \approx \bar{\gamma} x_c$, and a mode corresponding to less-substantial careers for $x \lesssim \bar{\gamma} x_c$, just as in the case of the convex progress rate for $\alpha > 1$, both of which do not agree with the statistical regularity in the empirical data (Fig. 3) which occurs over several orders of magnitude.

In our model, we assume that termination is due to external factors. A more complex model might include the possibility that termination is due to endogenous factors, e.g. a reduced level of productivity below a predetermined employment threshold at any given time. This type of endogenous termination is more difficult to model, since it correlates the progress $\delta x / \delta t$ with the termination probability $r(T)$, whereas above they are assumed to evolve independently. We leave this more complex model as an open avenue of research.

TABLE S1: Summary of data sets for each journal. Total number N of unique (but possibly degenerate) name identifications. N^* is the number of unique name identifications after pruning the data set of incomplete careers.

<i>Journal</i>	Years	Articles	Authors, N	N^*
Nature	1958-2008	65,709	130,596	94,221
Science	1958-2008	48,169	109,519	82,181
PNAS	1958-2008	84,520	182,761	118,757
PRL	1958-2008	85,316	112,660	72,102
CELL	1974-2008	11,078	31,918	23,060
NEJM	1958-2008	17,088	66,834	49,341

TABLE S2: Data summary for the pdfs of career statistical metrics. The values α and x_c are determined for each career longevity pdf $P(x)$ and each career success pdf $P(z)$ via least-squares method using the functional form given by Eq. [5]. We calculate the Gamma pdf average $\langle x \rangle$, the standard deviation σ , and the extreme threshold value x^* at the $f = 0.019$ significance level using the corresponding values of α and x_c . The units for each metric are indicated in parenthesis alongside the league in the first column.

For publication distributions, the career longevity metric x is measured in years.

Professional League, (success metric)	Least-square values		Gamma pdf values				
	α	x_c	$\langle x \rangle$	σ	x^*	$\frac{x^*}{\langle x \rangle}$	$\frac{x^*}{\sigma}$
MLB, (H)	0.76 ± 0.02	1240 ± 150	300	610	2400	7.8	3.9
MLB, (RBI)	0.76 ± 0.02	570 ± 80	140	280	1100	7.8	3.9
NBA, (Pts)	0.69 ± 0.02	7840 ± 760	2400	4400	17000	7.0	3.9
NBA, (Reb)	0.69 ± 0.02	3500 ± 130	1100	2000	7600	6.9	3.9

Professional League, (opportunities)	Least-square values		Gamma pdf values				
	α	x_c	$\langle x \rangle$	σ	x^*	$\frac{x^*}{\langle x \rangle}$	$\frac{x^*}{\sigma}$
KBB, (AB)	0.78 ± 0.02	2600 ± 320	580	1200	4700	8.2	3.9
MLB, (AB)	0.77 ± 0.02	5300 ± 870	1200	2500	9700	8.1	3.9
MLB, (IPO)	0.72 ± 0.02	3400 ± 240	950	1800	6900	7.3	3.9
KBB, (IPO)	0.69 ± 0.02	2800 ± 160	840	1500	5900	7.0	3.9
NBA, (Min)	0.64 ± 0.02	20600 ± 1900	7700	12600	48800	6.4	3.9
UK, (G)	0.56 ± 0.02	138 ± 14	61	92	360	5.8	3.9

Academic Journal, (career length in years)	Least-square values	
	α	x_c
Nature	0.38 ± 0.03	9.1 ± 0.2
PNAS	0.30 ± 0.02	9.8 ± 0.2
Science	0.40 ± 0.02	8.7 ± 0.2
CELL	0.36 ± 0.05	6.9 ± 0.2
NEJM	0.10 ± 0.02	10.7 ± 0.2
PRL	0.31 ± 0.04	9.8 ± 0.3

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